Our strategic goals derive from our vision; they are long term and of a fundamental nature. They span the overarching strategic framework and serve to orient our operational objectives and the measures that will help us reach them. We have defined six strategic goals.
Attractive for students
The University of Stuttgart appeals to talented and diligent students, inspiring them for sciences from day one through research-based teaching and learning.

The University shapes the conditions for degree programs that are methodologically of high value. These are holistic, designed to lead to a successful degree and a comprehensive education of personality. Through its wide range of attractive offers the University creates a life-long affiliation with its alumni.

Innovative and reliable partner for the transfer of knowledge and technology
The University of Stuttgart is a reliable and innovative partner with a world-wide reputation for the transfer of knowledge and technology in business, science and the community.

The University relies on and strengthens the region as a place of social reflection, paving the way for innovation through excellent researchers and visionary inventors linked with local tradition.

Attractive and reliable employer
The University of Stuttgart invites creative and motivated individuals at all stages of their careers and is a reliable and attractive employer.

The University strives for equal opportunities, diversity and the balance of work and private life. It promotes enthusiasm and motivation in its employees through a leadership culture full of respect, providing attractive career opportunities for further education and personal development.

Internationally involved and interconnected
The University of Stuttgart promotes divergent thinking through its international orientation, attracting students and academics worldwide and educating graduates that operate responsibly in a variety of contexts both at home and abroad.

The University anchors international and intercultural perspectives in its issues, methods, content, programs and working practices, whilst cooperating with international partners.

Networked disciplines (Stuttgart Way)
The University of Stuttgart opens opportunities for the cooperation of complementary disciplines in a unique manner, enabling them to raise new questions and jointly developing answers with the Stuttgart Way.

The University strengthens the networking of diverse thematic and methodological approaches to knowledge in research and teaching through the integration of engineering, natural sciences, humanities and social sciences.

Globally renowned research university
The University of Stuttgart is a research university with a world-wide reputation at the pinnacle scientific and technological progress.

The University achieves this position through its strength in interdisciplinary research and disciplinary networking as well as its cooperation with strong regional, national and international partners. It is committed to gaining and promoting exceptional individuals at all stages of an academic career.