



New video clip from the University of Stuttgart

Visionary thinking for the topics of the future

The new video clip from the University of Stuttgart refers to the university's motto "Visionary thinking for the topics of the future". The clip visualizes the spirit of a visionary culture of research, which can be seen right across the campus. The scenes show the complexity and excellence of the research carried out at the University of Stuttgart. The faces of the scientists from around the world are a reflection of the fascination they have for the topics of the future. The dynamic clip finishes with a crescendo that results from the accelerated imagery, short image sequences and fast rhythm, which points towards the University of Stuttgart intelligent system's forward-looking approach.

"True to our vision of 'Intelligent systems for a sustainable society', when producing the clip we focused on making the university's strengths in questions concerning the future more tangible. As well as through fast-paced image sequences, this dramatic impact was also achieved with the help of one of Europe's best-known beatboxers, who was hired to create a rhythm-based composition to make what was happening on screen look more dynamic", said Dr. Hans-Herwig Geyer, Head of University Communications and Press Spokesperson at the University of Stuttgart, describing how the video clip was produced.

The new video clip is available on the [youtube](#)-channel of the University of Stuttgart and will be presented to an international audience at the Hanover Fair from April 1-5, 2019 (Baden-Württemberg communal stand in Hall 2, stand A18).

University Communications

**Head of University
Communications and Press
Spokesperson**
Dr. Hans-Herwig Geyer

Contact
T 0711 685-82555
hkom@uni-stuttgart.de
www.uni-stuttgart.de