



**Universität Stuttgart**

Institut für Sozialwissenschaften

Abteilung SOWI II Prof. Dr. André Bächtiger

# Politicians' Use of Uncivil and Simplified Communication: Decreasing Political Trust, Increasing Persuasive Power?

*Showing respect towards political adversaries' policy positions and explaining or justifying one's own positions are two key democratic virtues in political discourse and debate.*

*Both seem to be under pressure however because of the media and political environment we live in today. As a consequence, politicians increasingly turn to uncivil and simplified political messages. This raises two main questions Ine Goovaerts will address in her talk: Are politicians' disrespectful and simplified messages more convincing? And what effect do they have on citizens' level of trust in politics?*

**Montag, 3. Dezember 2018**

**17:30 – 19:00 Uhr,**

**Breitscheidstraße 2, Raum M 2.31**

**Alle sind herzlich eingeladen!**

# Ine Goovaerts

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