Politicians’ Use of Uncivil and Simplified Communication: Decreasing Political Trust, Increasing Persuasive Power?

Showing respect towards political adversaries’ policy positions and explaining or justifying one’s own positions are two key democratic virtues in political discourse and debate. Both seem to be under pressure however because of the media and political environment we live in today. As a consequence, politicians increasingly turn to uncivil and simplified political messages. This raises two main questions Ine Goovaerts will address in her talk: Are politicians’ disrespectful and simplified messages more convincing? And what effect do they have on citizens’ level of trust in politics?

Montag, 3. Dezember 2018
17:30 – 19:00 Uhr,
Breitscheidstraße 2, Raum M 2.31
Alle sind herzlich eingeladen!